



ILLINOIS ALLIANCE FOR CLEAN TRANSPORTATION

CLEAN VEHICLES, LEAN FUELS, CLEAN AIR, CLEAN CITIES

2023 SPONSORSHIP & MEMBER GUIDE



GET INVOLVED!

ENCOURAGING THE USE OF CLEAN VEHICLES AND
CLEAN-VEHICLE TECHNOLOGIES FOR OVER 25 YEARS



ABOUT US

The Illinois Association for Clean Transportation (IACT) is a voluntary, 501(c)(3) nonprofit membership organization dedicated to expanding the use of alternative fuels and advanced vehicle technologies throughout Illinois. A program of the U.S. Department of Energy, we provide education, technical expertise, networking opportunities and funding assistance to help members invest in local, sustainable transportation solutions – which not only supports our economy and protects our environment, but can green your bottom line.

We are one of more than 75 Clean Cities coalitions across the nation. Our coalition represents the entire state of Illinois, including the Chicago area.

IACT members include government, businesses, educational and research institutions, fuel providers, utilities and environmental organizations.

OUR MISSION

The mission of the U.S. Department of Energy's Clean Cities program is to advance the energy, economic, and environmental security of the U.S. by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption in the transportation sector.

Illinois Alliance for Clean Transportation is focused on meeting the following objectives:

- Coordinate efforts to obtain funding to implement clean fuel and petroleum-displacement projects
- Support legislation and programs that effectively promote clean fuels, clean fuel vehicles, idle reduction, enhanced fuel economy and other clean technologies
- Develop fueling infrastructure in the Chicago area and throughout Illinois to support a diverse clean fuel market
- Educate the public and regional fleet operators about the operation and benefits of clean fuels, clean fuel vehicles, idle reduction technologies and hybrid-electric vehicles
- Incorporate as many clean fuel vehicles as possible throughout Illinois



OUR SUCCESS

Since we received our official Clean Cities Coalition designation from the U.S. Department of Energy (DOE) in 1994, our partners and members have collaborated to meet a challenging environment and to transform transportation throughout Illinois.

Throughout our nearly 30-year history, the coalition has dramatically altered the clean transportation landscape on a number of fronts:

- Displaced more than **200 million** gasoline-gallon equivalents of petroleum and reduced greenhouse-gas emissions by more than **160,000 tons**.
- Encouraged the use of **20,000** alternative fuel, electric and hybrid vehicles by Chicago area stakeholders.
- Helped to create nearly **250** alternative fuel stations and more than **1,600** electric vehicle charging stations in the Chicago area.

WHY SUPPORT IACT?

Transportation is the largest source of greenhouse gas in the United States. Emissions from vehicles in the Chicago area alone grew faster than the population between 1990 and 2020, which means emissions per person have increased. Fleets contribute a larger portion of vehicle emissions and are one of the best ways to decrease emissions, improve local air quality and lung health.

Your support gives us the resources to hold workshops and seminars, and work with fleets, community leaders, and citizens, supporting the increased use of alternative-fuel vehicles/ advanced technologies and fueling/charging infrastructure in Illinois. In our region, the coalition is a catalyst for expanding the fuels market and driving business in the Compressed Natural Gas (CNG); Liquefied Natural Gas (LNG); Propane; Electric; Biodiesel; Ethanol and Hydrogen industries. As part of the DOE's Clean Cities program, we support cleaner fuels and technologies in an effort to reduce air pollution, petroleum usage, and strengthen the local economy.

Your support as a sponsor makes it possible for the organization to strengthen our commitment in meeting our goals and fulfilling our mission and vision. Individual memberships are available for those who want to participate in the coalition. Employees of sponsors are considered members and do not need to complete separate membership applications.



EXECUTIVE BOARD

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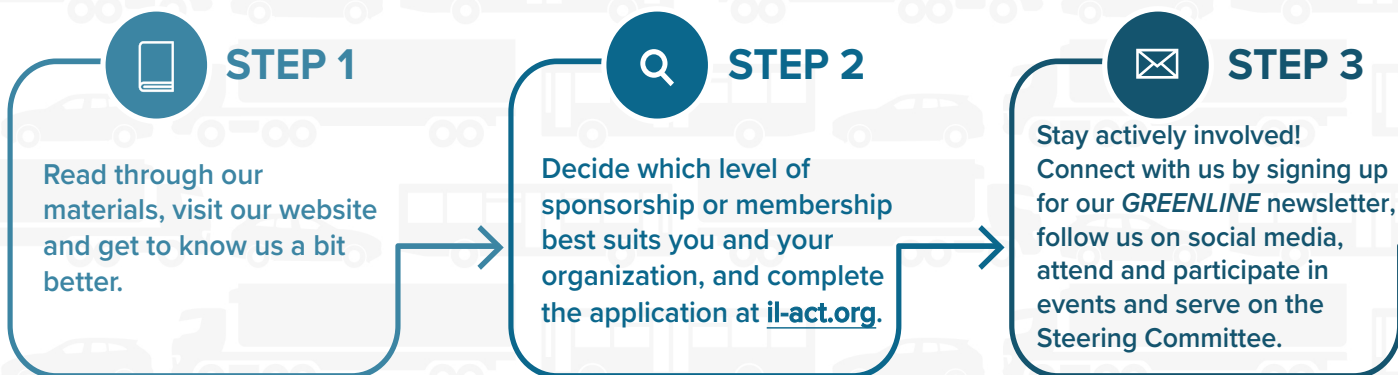


GET INVOLVED

Thank you for being a valued stakeholder and supporter of IACT.

We would like to extend an invitation for your organization to become a sponsor or a member of the alliance. Our alliance is a valuable opportunity for private and public fleets and consumers to make a positive impact on the environment. We work with commercial and public fleets, municipalities, county governments, park districts, auto manufacturers, car dealerships, fuel suppliers, conversion companies, environmental organizations, corporations, small businesses, and individuals. Our stakeholders come together to share information and resources, educate the public, help craft public policy, and collaborate on projects that reduce petroleum use and improve air quality.

Get involved in the alliance to help make a better world and a better Illinois community.





SPONSORSHIP

PREMIERE SPONSOR \$10,000

- Support our coalition to help us achieve our mission of Clean Vehicles, Clean Fuels, Clean Air and Clean Cities – cleaning the air and our community!
- The opportunity to hold an exclusive clean-vehicle and/or clean-air event or webinar, partnering with us to hold the event/webinar
- Up to four (4) golfers at our Annual Clean Air Golf Outing in the fall
- All other benefits provided to Diamond, Platinum, Gold, Silver, and Bronze levels

DIAMOND \$5,000

- Sponsor recognition at major IACT events/webinars, including Green Drives Conference & Expo*, Springfield event, Annual Clean Air Golf Outing, National Drive Electric Week, and other seminars and workshops
- One-year company membership for up to five (5) employees
- Free booth space/promotional items/ handouts at Green Drives
- Access to attendee lists from IACT Events
- All other benefits provided to Platinum, Gold, Silver, Bronze levels

PLATINUM \$3,500

- Major sponsor at two IACT events/webinars, may include Green Drives but not Golf Outing
- First option to rent booth space and/or vehicle display at Golf Outing
- One-year company membership for four (4) employees
- All other benefits provided to Gold, Silver, Bronze levels

GOLD \$2,500

- Major sponsor of one (1) IACT event/webinar (not including Green Drives or Golf Outing)
- Your logo featured on the Home Page of IACT's Website, hyperlinked to your site logo in weekly GREENLINE E-Newsletter, distributed to all stakeholders
- One-year company membership for three (3) Members
- Social media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- All other benefits provided to Silver, Bronze levels

SILVER \$1,500

- Prominent logo and link placement on the Sponsor & Member Pages of IACT
- Website One-year membership for two (2) employees
- Name of organization listed on our website

BRONZE \$1,000

- One-year company membership for one (1) employee
- Name of organization listed on our website

**All Green Drives benefits are for the program held in Naperville on May 18, 2023. Another program is planned for August in southern Illinois.*





MEMBERSHIP

Event Discounts:

It pays to be an IACT Member! Members have access to discounted registration on events and conferences (ex: NTEA's Work Truck Expo, Green Fleet Expo and ACT Expo have offered discounts to IACT members in the past). There is no fee for members to attend the coalition's annual December meeting and holiday reception.

Collective Effort:

Membership in the alliance provides a forum for joint action in working towards the common goals of reducing air pollution, climate change and the importation of petroleum.

Public Image:

Membership in the alliance identifies your business or agency as environmentally friendly and active in addressing environmental concerns. Receive certificate to display in your office.

Financial Assistance:

As a stakeholder in the alliance, you will have access to the most up-to-date information on funding opportunities.

Education:

IACT provides up-to-date information on the latest developments in alternative fuel vehicles. The alliance can also assist in determining what vehicles are most appropriate for a given application.

Practical Experience:

Alliance membership provides access to entities currently employing alternative fuel vehicles, providing the opportunity to learn from the experiences of others.

Leveraging Resources:

The development of partnerships among members allow for the leveraging of resources and the sharing of costs, such as developing shared fueling facilities or providing access to existing private facilities.



Visit our website to become a member:

WWW.IL-ACT.ORG

Members agree to undertake their best efforts to achieve the goals and objectives of the Illinois Alliance for Clean Transportation and to pay Sponsorship or Annual Membership Dues. Membership Dues cover one representative only for a one-year period from January to December.

ANNUAL MEMBERSHIP FEES

Please check the appropriate box below.

General Membership (for one individual)

- ☐ Company, Government, Fleet \$200
- ☐ Non-industry individuals / Retirees \$75

Fleets that complete our alliance's Annual Fleet Fuel Survey by Feb. 14, 2023 receive a free membership

SPONSORSHIP FEES

Please check the appropriate box below.

Coalition Sponsor:

- ☐ Premiere \$10,000
- ☐ Diamond \$5,000
- ☐ Platinum \$3,500
- ☐ Gold \$2,500
- ☐ Silver \$1,500
- ☐ Bronze \$1,000

If you have questions about becoming a sponsor or a member, please contact:

BETHANY@IL-ACT.ORG

FOLLOW US:

Twitter: @ChiCleanCities
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