

Southern
Illinois
Regional

GREEN DRIVES

Conference & Expo



2023 GREEN DRIVES CONFERENCE OFFERS SPONSOR PACKAGES, EXHIBITOR SPACE!

Friday, August 11

The Illinois Alliance for Clean Transportation (IL-ACT) invites commercial and government fleets, community leaders, and the public to attend its inaugural Southern Illinois regional Green Drives Conference and Expo on Friday, August 11 at the Morris Center on the Southern Illinois University Edwardsville campus.

For over a decade the IL-ACT (formerly Chicago Area Clean Cities Coalition) Green Drives Conference and Expo has been one of the largest clean-vehicle conferences held in the Midwest. This will be a must-attend event for commercial and municipal fleet managers, dealership personnel, businesses, conversion companies, suppliers, and clean-tech professionals in the Southern Illinois region.

Attendees not only get a chance to network with experts from throughout the nation and the region, but they learn of first-hand experiences from fleets currently using alternative fuels and electric vehicles. Attendees also get an opportunity to test drive vehicles of all different sizes.

Highlights include:

- One (1) free admission pass is available to commercial or government fleet managers, mayors or other government officials, 1 free admission pass per organization. Contact bethany@il-act.org for yours.
- Fleets and other relevant experts will share best practices in using alternative fuels, electric vehicles, and other low-emissions, fuel-efficient technologies, while saving money and meeting GhG emissions goals.
- Advanced technologies, electric vehicles, and alternative fuels will be showcased, including dozens of vehicles and indoor exhibitors.

To become a sponsor or exhibitor, please review sponsorship levels below.

We also offer annual IL-ACT sponsor packages to help you partner with our coalition that includes an exhibitor booth and additional benefits. Contact Joy Piazza for more information on annual sponsorship opportunities.

Event and Sponsorship Questions? Contact Joy Piazza, jpiazza@IL-ACT.org, 301.337.0898

Thank you for your consideration. We look forward to seeing you on August 11.

Respectfully yours,
John Walton
Chair, Illinois Alliance for Clean Transportation



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CLEAN TRANSPORTATION

AGENDA AT A GLANCE

DATE

Friday, August 11, 2023

PRELIMINARY AGENDA

7:30 am Registration & Exhibit Hall

8:30 am Welcome & Remarks

Panel: Electrifying your fleet

The Future of Hydrogen

Panel: Fleet Vehicle Technologies -
Current

11:00 am Exhibit Hall

12:00 pm Speaker, Lunch

Alt Fuels/Tech Life Cycle Costs

Panel: Fleet Vehicle Technologies -
Future

Federal and State Funding Opps

Vehicle Displays

Closing Reception

LOCATION

Morris Center, Southern Illinois
University Edwardsville



NCERC at SIUE

Advancing Biorenewables Research



TICKET PRICES

EARLY-BIRD GENERAL ADMISSION \$75

Each Early-Bird General Admission ticket includes access to presentations in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

Early-Bird deadline is Friday, July 21

GENERAL ADMISSION

\$95

General Admission tickets include access to presentation in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

Registration deadline is Monday, July 31

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$5,000

Company Logo Prominently Displayed on All Screens at the Luncheon, on Agenda, Event Signage, Website & Social Media

Option to Air Promo Video Provided by the Sponsor

Verbal Recognition at the Event

Double-Sized Exhibit Booth

List of all conference attendees

Up to two (2) lunch tickets

LANYARD SPONSOR

\$3,500

Company Logo Prominently Displayed on all Attendees' Lanyards, on Agenda, and on Event Signage, Website and Social Media

Option to Air Promo Video Provided by the Sponsor

Verbal Recognition at the Green Drives Luncheon

Exhibit booth

List of all conference attendees

Up to two (2) lunch tickets

SPONSORSHIP OPPORTUNITIES

Reach new clients
Increase brand recognition
Show your products
Be a part of customer education



HOTEL ACCOMMODATION

The Comfort Inn, Edwardsville, 1/2 mi. from the venue, is blocked for August 10. Call the hotel directly or use the link to book online.
<https://www.choicehotels.com/reservations/groups/AF09P4>.



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SPONSORSHIP OPPORTUNITIES

BADGE SPONSOR

\$2,500

Company Logo on Badges, on Agenda and on Event Signage, on Website and Social Media

Verbal Recognition at the Green Drives Luncheon

Vehicle exhibition

Exhibit booth

List of all conference attendees

Up to two (2) lunches

GREEN FLEET SPONSOR

\$1,500

Company Logo on Agenda and Signage

Company Logo on Conference Website

Exhibit Booth

Vehicle exhibition

Up to two (2) lunches

SUSTAINABILITY SPONSOR

\$1,000

Company Logo on Conference Website

Exhibit Booth

Vehicle exhibition

Up to two (2) lunches

EXHIBIT BOOTH

\$600

The exhibit booth space is an 8x8 space includes power, a skirted 6' x 30" table, and 2 chairs in a high-traffic area that enables you to mingle with attendees as they enter and exit the main presentation room before, during and after the event, including the NCERC Reception. Up to two (2) lunches.

Advance purchase of additional sponsor and exhibitor lunch tickets required.

SIGN UP TODAY!

2022 GREEN DRIVES SPONSORSHIP FORM

PRIMARY CONTACT INFORMATION

NAME _____ TITLE _____

ORGANIZATION _____

NAME MAILING _____ CITY _____ STATE _____ ZIP _____

ADDRESS WORK# _____ CELL # _____

EMAIL _____

WEBSITE _____

MARKETING _____ PHONE _____

CONTACT EMAIL _____

SELECT YOUR SPONSORSHIP LEVEL

- | | |
|---|--|
| <input type="radio"/> LUNCH SPONSOR (\$5,000) | <input type="radio"/> GREEN FLEET SPONSOR (\$1,500) |
| <input type="radio"/> LANYARD SPONSOR (\$3,500) | <input type="radio"/> SUSTAINABILITY SPONSOR (\$1,000) |
| <input type="radio"/> BADGE SPONSOR (\$2,500) | <input type="radio"/> EXHIBIT BOOTH SPACE (\$600) |

*Please send an EPS or high resolution jpeg company logo to
Bethany Kraseman at Bethany@IL-ACT.org*

SIGNATURE _____ DATE _____