



ANNUAL **GREEN DRIVES** CONFERENCE & EXPO



2023 GREEN DRIVES CONFERENCE OFFERS SPONSOR PACKAGES, EXHIBITOR SPACE!

THURSDAY, MAY 18TH

The Illinois Alliance for Clean Transportation invites commercial and government fleets, community leaders, and the public to attend its annual Green Drives Conference and Expo on Thursday, May 18, at the Northern Illinois University Conference Center, 1120 East Diehl Road, Naperville, IL 60563.

Green Drives is one of the largest clean-vehicle conferences held in the Midwest. It is a must-attend event for commercial and municipal fleet managers, dealership personnel, businesses, conversion companies, suppliers, and clean-tech professionals.

Attendees not only get a chance to network with experts from throughout the nation and the region, but they learn of first-hand experiences from fleets currently using alternative fuels and electric vehicles. Attendees also get the chance to test drive vehicles of all different sizes.

Highlights of this year's program include:

- One (1) free admission pass is available to commercial or government fleet managers, mayors or other government officials. One free pass per organization.
- Fleets and other relevant experts will showcase their best practices in using alternative fuels, electric vehicles, and other cleaner, more fuel-efficient technologies, while saving money and realizing strong ROI.
- Advanced technologies, electric vehicles, and alternative fuels will be showcased, including dozens of green vehicles and up to 25 indoor exhibitors.

To become a sponsor or exhibitor, review sponsorship levels below and visit <https://2023greendrivesnaperville-sponsors-exhibitors.eventbrite.com/> to register.

We also offer annual IL-ACT sponsor packages to help you partner with our coalition that includes an exhibitor booth and additional benefits.

Event and Sponsorship Questions? Contact Joy Piazza, jpiazza@il-act.org

Thank you for your consideration. We look forward to seeing you on May 18.

Respectfully yours,
John Walton
Chair, Illinois Alliance for Clean Transportation

**FLEET MANAGERS RECEIVE
FREE ADMISSION!**

Send an email to
info@il-act.org
to take advantage of this offer

AGENDA AT A GLANCE

DATE:

Thursday, May 18, 2023
8 a.m. - 4 p.m. CST

AGENDA:

Exhibit Setup

Registration & Exhibits

Welcoming Remarks and
Keynote Address

Atrium Exhibits and Vehicle
Displays Outside

Luncheon Remarks

Afternoon Reception

Planned Sessions:

Electrifying Your Fleet

Vehicle Technologies - *current*

Vehicle Technologies - *future*

Lifecycle Costs and Regulatory
Considerations

Navigating Federal and State
Funding

LOCATION:

NIU Conference Center 1120
East Diehl Road Naperville,
IL 60563

**Please note the conference agenda
is subject to change*



TICKET PRICES

EARLY-BIRD GENERAL ADMISSION

\$75

Each Early-Bird General Admission ticket includes access to presentations in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

Early-Bird deadline is Friday, April 30

GENERAL ADMISSION

\$95

General Admission tickets include access to presentation in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

Registration deadline is Friday, May 12

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$5,000

Company Logo Prominently Displayed on all screens at the Luncheon, on Agenda, Event Signage, Website and Social Media
Double-Sized Exhibit Booth
Option to Air Promo Video Provided by the Sponsor (30-second limit)
Verbal recognition at the Event
List of All Conference Attendees
Up to two (2) lunch tickets

LANYARD SPONSOR

\$3,500

Company Logo Prominently Displayed on all screens at the Luncheon, on Agenda, Event Signage, Website and Social Media
Double-Sized Exhibit Booth
Option to Air Promo Video Provided by the Sponsor (30-second limit)
Verbal recognition at the Event
List of All Conference Attendees
Up to two (2) lunch tickets

SPONSORSHIP OPPORTUNITIES

Reach new clients
Increase brand recognition
**RESERVE YOUR SPACE
TODAY!**



HOTEL ACCOMMODATIONS:

A hotel block has been reserved
at the Courtyard by Marriott -
Chicago Naperville, 1155 East
Diehl Road, Naperville, IL.
Please contact
630-505-0550 or book online.
Please make reservations on or
before
April 17, 5 PM Central.



IACT
ILLINOIS ALLIANCE FOR
CLEAN TRANSPORTATION

SPONSORSHIP OPPORTUNITIES

BADGE SPONSOR

\$2,500

Company Logo on Badges, on Agenda and on
Event Signage, on Website and Social Media
Verbal Recognition at the Green Drives Luncheon
Vehicle exhibition
Exhibit Booth
List of all conference attendees
Up to two (2) lunch tickets

GREEN FLEET SPONSOR

\$1,500

Company Logo on Agenda and Signage
Company Logo on Conference Website
Exhibit Booth
Vehicle exhibition
Up to two (2) lunch tickets

SUSTAINABILITY SPONSOR

\$1,000

Company Logo on Conference Website
Exhibit Booth
Vehicle exhibition
Up to two (2) lunches

EXHIBIT BOOTH

\$600

The exhibit booth space is an 8x8 space including a
skirted table and 2 chairs. This high-traffic area
enables you to mingle with attendees as they enter
and exit the main presentation room before, during
and after the event. Up to two (2) lunches.

REGISTER TODAY

*Additional lunch tickets are available for
advance purchase.*

2023 GREEN DRIVES SPONSORSHIP FORM

MAIN CONTACT INFORMATION

CONTACT NAME _____ TITLE _____

ORGANIZATION NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK # _____ CELL # _____

EMAIL _____

WEBSITE _____

MARKETING CONTACT _____ PHONE _____

EMAIL _____

SELECT YOUR SPONSORSHIP LEVEL

☐ LUNCH SPONSOR (\$5,000)

☐ GREEN FLEET SPONSOR (\$1,500)

☐ LANYARD SPONSOR (\$3,500)

☐ SUSTAINABILITY SPONSOR (\$1,000)

☐ BADGE SPONSOR (\$3,500)

☐ EXHIBIT BOOTH SPACE (\$600)

*Please send an EPS or high resolution jpeg company logo to Bethany Kraseman at Bethany@il-act.org.

☐ Please check the circle if you wish to **pay by check** to avoid electronic payment processing fees

SIGNATURE _____ DATE _____