

May 18, 2023



EMPOWER
WORKPLACE CHARGING

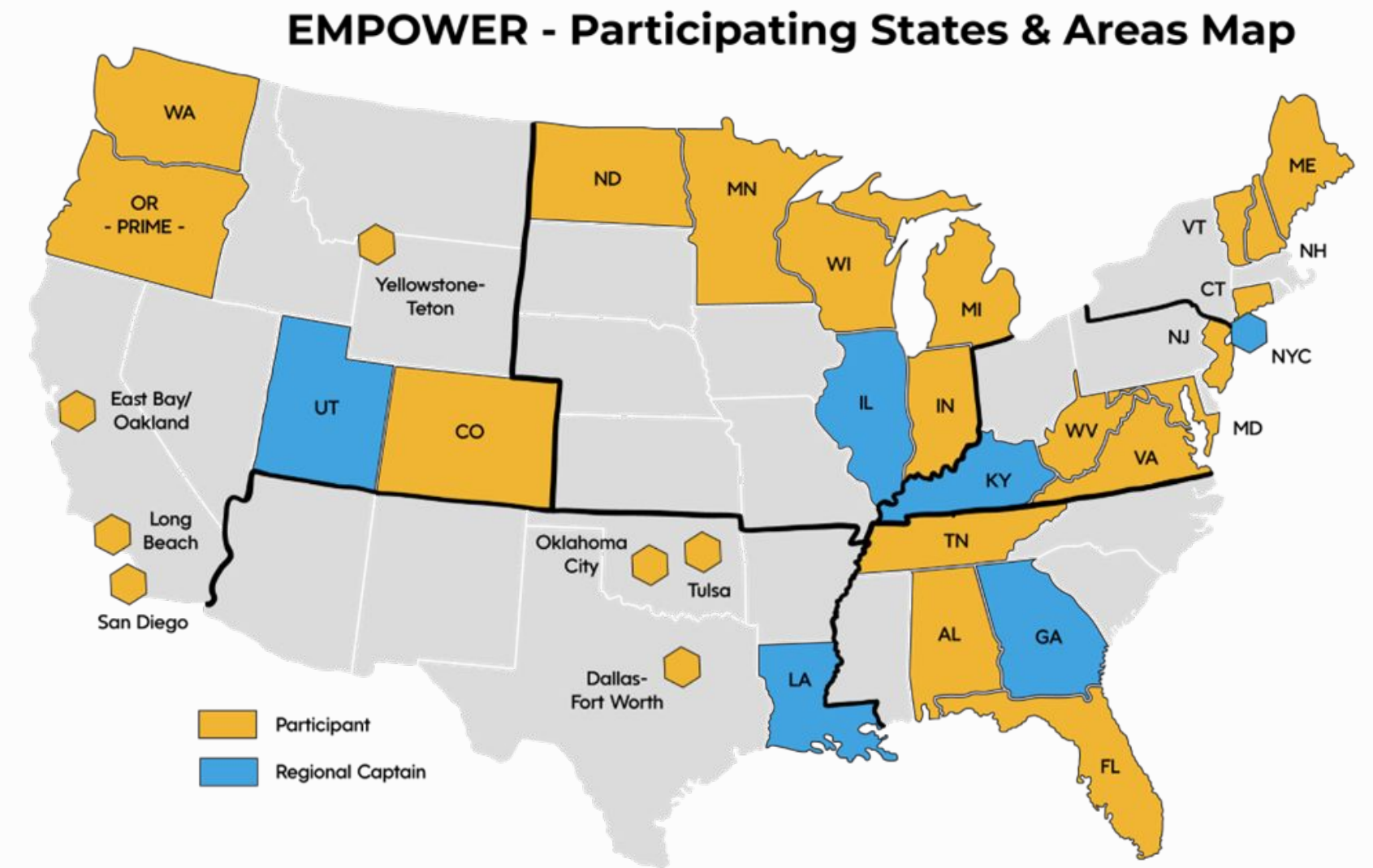
EQUITABLE MOBILITY POWERING OPPORTUNITIES FOR WORKPLACE ELECTRIFICATION READINESS



IACT
ILLINOIS ALLIANCE FOR
CLEAN TRANSPORTATION

Program Overview

- National workplace charging focused project
- Workplace outreach, education, and technical assistance
- Partnership between 32 Clean Cities coalitions, utilities, data partners, and other stakeholders
- Addresses barriers to reliable access to a charging station
- **"...the Federal Government has made it a goal that 40 percent of overall benefits of certain Federal investments flow to disadvantaged communities that are marginalized, underserved, and overburdened by pollution."**
- The White House, 2022





Employer benefits

- Demonstrates climate leadership, sustainability focus, customers
- Attract and retain talent
- Increases employee satisfaction
- Local and national sustainability programs
- Equity focused
- Leveraging funding

Employee benefits

- Increased job satisfaction
- Increased fuel efficiency
- Reduced maintenance costs from using all-electric versus conventional vehicles
- Reduced home charging time and energy costs

Phase 1

Phase 2

Phase 3

Phase 4

Planning

Implementation

Travel

Captains

Project Timeline

Please note that the timeline is subject to change

Project start - April 2022

Project end - June 2025

Phase 1, Planning; Budget Period 1: Project Initiation and Launch *complete

- Develop employer survey to gauge participation and interest in EVs and EV charging
- Finalize contracts and commitments with project partners
- Develop and finalize Workplace Charging Resource Website
- Develop a webpage showcasing health and environmental benefits of EVs and EV charging
- Develop employer outreach list and plan

Project Timeline (continued)

Please note that the timeline is subject to change

Phase 2, Implementation; Budget Period 2: Project Implementation

- Begin preliminary, regional, targeted outreach
- Disseminate communication materials for Workplace Charging National Employer Outreach
- Establish and manage Utility Workplace Charging Working Group calls
- Establish and manage Employer Workplace Charging Working Group calls
- Coordinate workshops and webinars on workforce development training
- Data analysis
- Organize an event to recognize employer leadership in workplace

charging

- Conduct a program evaluation

Budget Period 3: Project Evaluation and Continuation Plans

- Continue Workplace Charging National Employer Outreach
- Compile and share best practices and guidance for employers and other stakeholders
- Data analysis - prepare a report on key findings and recommendations
- Recognition event
- Webpage for Workforce Development resources
- 2nd program evaluation
- Provide technical assistance to employers installing workplace charging EVSE
- Finalize maintenance and upkeep plans for all relevant materials, communication channels, resources, etc.
- Prepare a final report demonstrating impact and lessons

learned

Region Program Objectives

North Central

40%

Of project efforts supporting
Environmental Justice communities

135 Workplace Commitments

108 EVSE Ports Installed



*North central project region includes Illinois, Indiana, Michigan, Wisconsin, Minnesota, and North Dakota

State Program Objectives

Illinois Specific

40%

Of project efforts supporting
Environmental Justice communities

80 Workplaces Contacted

? Workplaces Engaged

30 Workplace Commitments

24 EVSE Ports Installed



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Interested? Contact Us

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