

2024

# GREEN DRIVES

CONFERENCE & EXPO



2024 GREEN DRIVES CONFERENCE OFFERS SPONSOR PACKAGES, EXHIBITOR SPACE!

## THURSDAY, MAY 9

The Illinois Alliance for Clean Transportation (formerly the Chicago Area Clean Cities Coalition) invites commercial and government fleets, community leaders, and the public to attend its annual **Green Drives Conference and Expo** on **Thursday, May 9**, at Powering Chicago's IBEW-NECA Technical Institute, 6201 West 115th Street, Alsip, IL.

Green Drives is one of the largest clean-vehicle conferences held in the Midwest. It is a **must-attend event for commercial and municipal fleet managers, dealership personnel, businesses, conversion companies, suppliers, and clean-tech professionals.**

Attendees not only get a chance to network with experts from throughout the nation and the region, but they learn of first-hand experiences from fleets currently using alternative fuels and electric vehicles. Attendees also get the chance to test drive vehicles of all different sizes.

### Highlights of this year's program include:

- **Free admission** is available for commercial or government fleet managers/decision-makers to attend the conference that **sign up BY 5PM CT ON MARCH 29, 2024. Email [bethany@il-act.org](mailto:bethany@il-act.org) for details. Only one free ticket per organization.**
- Fleets will showcase their best practices in using alternative fuels, electric vehicles, and other cleaner, more fuel-efficient technologies, while saving money and realizing strong ROI.
- **Advanced technologies**, electric vehicles, and alternative fuels will be showcased, including dozens of green vehicles and up to 25 indoor exhibitors. **It is free to sign up to exhibit your green vehicle.**
- An alternative fuel and electric vehicle **ride-and-drive** will be held.

To become a sponsor or exhibitor, please review each sponsorship level below, then **complete our online form via QR code at the end of this packet.** A form for printing to be returned via email is available below as well. **You *only* need to fill out a form online OR the form below,** which can be emailed to **Whitney Wright at [whitney@il-act.org](mailto:whitney@il-act.org)** when completed.

We also have annual **IACT sponsor packages** to help you partner with our coalition that include exhibitor booths at Green Drives. If you have questions about Green Drives or our coalition's annual sponsor and member program, **please contact Whitney.**

Thank you for your consideration, and we look forward to seeing you on May 9.

**Respectfully yours,**  
**John Walton**  
**Chair, Chicago Area Clean Cities**

**Display your green vehicle**

**POWERING CHICAGO** | **BETTER CONSTRUCTION**  
**BETTER CAREERS**  
**BETTER COMMUNITIES**



## AGENDA AT A GLANCE

### DATE:

Thursday, May 9, 2024  
8 a.m. - 4 p.m. CST

### AGENDA:

8:00am - Registration

8:30am - Welcoming remarks and Powering Chicago introduction

9:00am - Keynote speaker

9:15am - Alternative Fuels: Insights & Updates

10:15am - Which Alt Fuel Will Work for Your Fleet & Why

11:05am - Incorporating Alt Vehicles into Your Fleet

11:35am - Bar, luncheon, & remarks, exhibits open; tours of Powering Chicago available to book in advance

1:30pm - Alternative Fuels Workforce Development

1:45pm - Fleet Electrification Readiness

2:30pm - Funding Opportunities & Updates

4:00pm - Closing remarks

*\*Please note the conference agenda is subject to change\**

### LOCATION:

Powering Chicago's IBEW-NECA  
Technical Institute  
6201 West 115th St Alsip, IL



POWERING  
CHICAGO  
ILLINOIS

BETTER CONSTRUCTION  
BETTER CAREERS  
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## TICKET PRICES

**EARLY-BIRD GENERAL ADMISSION \$75**

Each Early-Bird General Admission ticket includes access to presentations in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

*Early-Bird deadline is Friday, April 12, 5pm CT.*

**GENERAL ADMISSION \$95**

General Admission tickets include access to presentation in the special-events room, as well as lunch, refreshments throughout the day, and access to exhibit booths and vehicle displays.

*Registration deadline is Friday, May 3, 5pm CT.*

## SPONSORSHIP OPPORTUNITIES

**LUNCH SPONSOR \$5,000**

Company logo prominently displayed on all screens at the luncheon, on agenda and event signage, and on our website and social media

Double-sized exhibitor booths

Option to air promo video provided by the sponsor (30-second limit)

Verbal recognition at the event

List of all conference attendees

Three (3) waived admission fees

**LANYARD SPONSOR \$3,500**

Company logo prominently displayed on all screens at the luncheon, on agenda and event signage, and on our website and social media

Double-sized exhibit booth

Option to air promo video provided by the sponsor (30-second limit)

Verbal recognition at the event

List of all conference attendees

Two (2) waived admission fees

*\*Sponsor provides pre-printed lanyards\**

## SPONSORSHIP OPPORTUNITIES

Reach new clients  
Increase brand recognition  
**RESERVE YOUR SPACE TODAY!**



## HOTEL ACCOMODATIONS:

A hotel block has been reserved at the DoubleTree by Hilton Hotel, Chicago - Alsip. Please make reservations before April 8, 5pm CT. Rooms are \$139/night.



[Book a room](#)



POWERING CHICAGO  
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BETTER COMMUNITIES

## SPONSORSHIP OPPORTUNITIES, CONT.

### BADGE SPONSOR

**\$2,500**

Company logo on badges, on agenda and event signage, and on our website and social media

Exhibit booth

Verbal recognition at the event

List of all conference attendees

Two (2) waived admission fees

### GREEN FLEET SPONSOR

**\$1,500**

Company logo on agenda and signage

Company logo on conference website

Exhibit booth

Two (2) waived admission fees

### SUSTAINABILITY SPONSOR

**\$1,000**

Company logo on conference website

Exhibit booth

Two (2) waived admission fees

### EXHIBIT BOOTH

**\$600**

The exhibit booth space is an 8x8 space including a skirted table and 2 chairs. This high-traffic area enables you to mingle with attendees as they enter and exit the main presentation room before, during and after the event. Up to two (2) waived lunches.



### ONLINE SPONSORSHIP FORM

*Additional lunch tickets are available for advance purchase.*

# 2024 GREEN DRIVES SPONSORSHIP FORM



## MAIN CONTACT INFORMATION

ONLINE  
SPONSORSHIP FORM

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK# \_\_\_\_\_ CELL # \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

MARKETING CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## SELECT YOUR SPONSORSHIP LEVEL

- |   |  |
|---|--|
| <input type="radio"/> LUNCH SPONSOR (\$5,000)   | <input type="radio"/> GREEN FLEET SPONSOR (\$1,500)    |
| <input type="radio"/> LANYARD SPONSOR (\$3,500) | <input type="radio"/> SUSTAINABILITY SPONSOR (\$1,000) |
| <input type="radio"/> BADGE SPONSOR (\$2,500)   | <input type="radio"/> EXHIBIT BOOTH SPACE (\$600)      |

\*Please send an EPS or high resolution jpeg logo of your company to  
Bethany Kraseman at [Bethany@il-act.org](mailto:Bethany@il-act.org)\*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_