

IACIT

ILLINOIS ALLIANCE FOR CLEAN TRANSPORTATION



2024
SPONSORSHIP &
MEMBER GUIDE

CLEAN VEHICLES,
CLEAN FUELS,
CLEAN AIR,
CLEAN CITIES

GET INVOLVED!

*ENCOURAGING THE USE OF CLEAN VEHICLES AND
CLEAN-VEHICLE TECHNOLOGIES FOR 30 YEARS*



ABOUT US

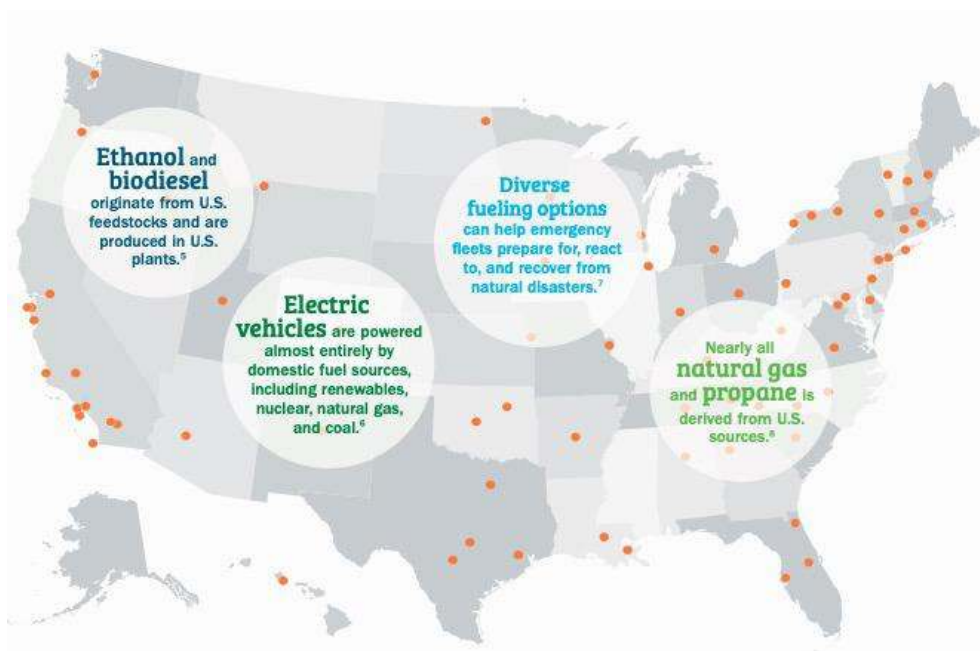
The Illinois Association for Clean Transportation (IACT) is a voluntary, 501(c)(3) non-profit membership organization dedicated to expanding the use of alternative fuels and clean fuel vehicle technologies throughout the state of Illinois. We are one of the 80 U.S. Department of Energy programs that provide education, technical expertise, networking opportunities, and funding assistance that helps our members invest in sustainable transportation solutions that support our economy and help to improve air quality by reducing transportation-related emissions. Our coalition includes government, commercial, utility, nonprofit, education, and research sectors.





OBJECTIVES

- Coordinate efforts to obtain funding to implement clean fuel and petroleum-displacement projects.
- Support legislation and programs that effectively promote clean fuels, clean fuel vehicles, idle reduction, enhanced fuel economy, and other related technologies.
- Develop fueling infrastructure throughout Illinois to support a diverse, clean fuel market.
- Educate the public and regional fleet operators about the operation and benefits of clean fuels and vehicles, idle reduction technologies and hybrid-electric vehicles.
- Increase the number of clean fuel vehicles throughout Illinois.





ACCOMPLISHMENTS

Over the course of 30 years as a U.S. DOE designated coalition, together we have risen to the challenge to reduce Illinois transportation emissions.



Engaged nearly 400 new stakeholders in the Southern Illinois region



Reduced greenhouse-gas emissions by more than 160,000 tons



Displaced more than 200 million gasoline-gallon equivalents of petroleum



Helped to create nearly 250 alternative fuel stations



Encouraged the use of 20,000 alternative fuel, electric and hybrid vehicles.



Helped to add more than 1,600 electric vehicle charging stations in the Chicago area

These are made possible by your involvement!

MUTUAL BENEFIT

Transportation is the largest source of greenhouse gas in the United States. Fleets contribute the largest portion of vehicle emissions, therefore centering on decreasing these emissions has the greatest impact.



Catalysts for Expansion

The Illinois coalition serves as a catalyst for the expansion of low and zero emissions fuels and vehicle technologies, driving both emissions reduction and economic impact for the Compressed Natural Gas (CNG), Liquefied Natural Gas (LNG), Propane, Electric, Biodiesel, Ethanol, and Hydrogen technologies.

Tactical Collaboration

We engage in a number of tactics to accomplish our objective to reduce fleet emissions in the state of Illinois. IACT programs conferences, workshops, and seminars aimed to educate and facilitate collaborations. We also work one on one with fleets, communities, municipalities, nonprofits, state and federal government agencies, utilities, and commercial enterprises to educate and to connect people with one another as they aim to accomplish decarbonization. Annual sponsors and members are integral to these activities.

Your Value

Your annual sponsorship is integral to the impacts for our state. We are abundantly grateful to our annual sponsors for their role in what we have been able to accomplish and what we will accomplish together.



GET INVOLVED

The Illinois Alliance is a valuable opportunity for private fleets, public fleets, and communities alike to make a positive impact on air quality. We bring together commercial and public fleets, municipalities, state government, park districts, vehicle manufacturers and dealers, fuel suppliers, interested nonprofits, building owners, small businesses, and concerned individuals to share information and resources, educate the public, contribute to public policy, and collaborate on projects that reduce petroleum use to improve air quality.

MEMBERS GET ACCESS TO

Discounts: Discounted registration on events and conferences, such as NTEA's Work Truck Expo, Green Fleet Expo and ACT Expo have, in the past, offered discounts to IACT members, and a free ticket for the annual December meeting and holiday dinner reception.

Public Image: Membership identifies your business or organization as active and committed to improving air quality through low and zero emissions transportation technologies.

Financial Assistance: As a stakeholder in the alliance, you will have access to the most up-to-date information on funding opportunities.

Leveraging Resources: Members and stakeholders collaborate to leverage knowledge and resources that expand capacity to realize clean fuel projects.

Education: IACT provides up-to-date information on the latest developments in alternative fuels and vehicles, a hands-on look at alternative fuel fleet vehicles, and assistance with planning.



SPONSOR PACKAGES

PREMIER: \$10,000

Valiantly show statewide stakeholders your commitment to reducing transportation emissions with a Premier Annual sponsorship that gives your organization:

- All of the benefits and marketing exposure listed under the Diamond, Platinum, Gold, Silver, and Bronze levels
- IACT will partner with you to put on an exclusive event/webinar
- Double-Booth and six (6) tickets at both Green Drives North and Green Drives South conferences
- Four (4) tickets to one non-Green Drives event along with featured marketing exposure at the event and through our event marketing
- IACT membership for up to six (6) company employees

DIAMOND: \$5,000

The most popular choice among our industry stakeholders, Diamond Annual sponsors receive:

- All of the benefits and marketing exposure listed under the Platinum, Gold, Silver, and Bronze levels
- A booth and five (5) tickets at both Green Drive North and Green Drives South conferences
- Green Drives North and Green Drives South attendee lists
- Recognition at all major IACT events and non-exclusive webinars
- Access to attendee lists from non-exclusive IACT events
- One-year company membership for up to five (5) employees



SPONSOR PACKAGES

PLATINUM: \$3,500

- Major sponsor of both Green Drives conferences or one Green Drives conference and a non-exclusive webinar
- Booth and four (4) tickets to one Green Drives conference
- Recognition at all major events
- Linked company logo featured on IACT website and marketing communication
- One-year company membership for four (4) employees
- All other benefits provided to Gold, Silver, Bronze levels

GOLD: \$2,500

- Major sponsor of one (1) IACT event/webinar, not including Green Drives or Golf Outing.
- Linked company logo featured on IACT website, weekly marketing communication.
- One-year company membership for three (3) employees
- Social media post announcing sponsorship
- All other benefits provided to Silver, Bronze levels

SILVER: \$1,500

- Prominent linked company logo placement on IACT Sponsor & Member website pages
- One-year membership for two (2) employees
- Name of organization listed on our website

BRONZE: \$1,000

- One-year company membership for one (1) employee
- Name of organization listed on our website



From the People of Illinois

BECOME A SPONSOR

To become a sponsor, go to IL-ACT.ORG/GET-INVOLVED/SPONSOR-APP to fill-in your information that includes your package selection.

Sponsorship is payable online or by check to Bethany Kraseman at bethany@il-act.org.

Questions? Email info@il-act.org

Annual sponsors agree to undertake their best efforts to achieve the goals and objectives of the Illinois Alliance for Clean Transportation and to pay their Annual Sponsor dues. Dues are for one organization and their designated employee(s) based on package selection, for one calendar year that begins in January and ends in December of the same year.

WWW.IL-ACT.ORG/GET-INVOLVED/SPONSORSHIP



INDIVIDUALS & FLEETS

ANNUAL INDIVIDUAL MEMBERSHIP DUES

\$200: Industry-affiliated company, government, or fleet

\$75: Non-industry individual and retirees

To become a member, go to il-act.org/get-involved/membership-app/ and complete the membership application form.

Fleets that submit our Annual Fleet Fuel Survey by Feb. 14, 2024 receive a [free membership!](#)

For questions about becoming a member, email bethany@il-act.org

Members agree to undertake their best efforts to achieve the goals and objectives of the Illinois Alliance for Clean Transportation and to pay their membership dues. Membership dues are for one individual person, for one calendar year that begins in January and ends in December of the same year.

[WWW.IL-ACT.ORG/ABOUT/GET-INVOLVED](https://www.il-act.org/about/get-involved)



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