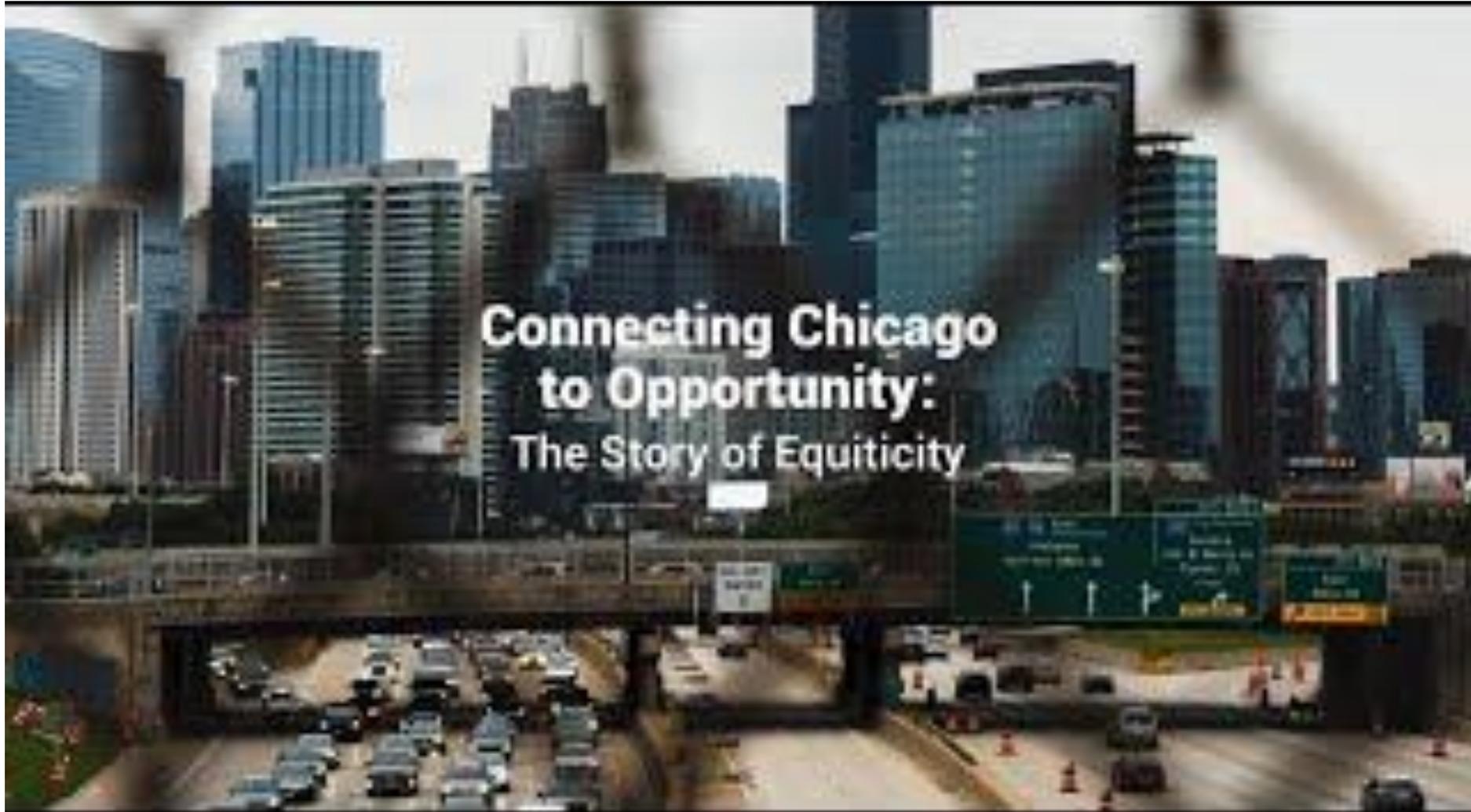


[The Equiticity Racial Equity Movement](#)



Agenda

- About Equiticity
- The Go Hub
- Discussion



About Equiticity

Founded in 2017

Mission

Vision

Philosophies

- Operationalizing Racial Equity and Mobility Justice
- Community Ownership of the Transportation Planning Process
- Integration of Physical Infrastructure and Social Infrastructure
- CBO-Led, Neighborhood-Based Mobility Models
- Neighborhood Demand Generation

Focus Areas (Pillars)

- Research
- Advocacy
- Programs
- Community Mobility Rituals
- Social Enterprises



The Go Hub: A Community Mobility Center



About The Go Hub

Equiticity's model for a neighborhood mobility hub

- Hardware (physical infrastructure)
- Software (social infrastructure)
- Physical Building
- Outdoor Gathering Space



About The Go Hub

Hardware (Physical Infrastructure)

- Streetscape Infrastructure
- Transit Infrastructure
- Shared Mobility Devices
 - E-bike bikeshare system
 - E-bike library
 - E-cargo bikes
 - E-scooters
 - Electric vehicles



About The Go Hub

Software (Social Infrastructure)

- Mental Health Services
- Healing Services (meditation, yoga, etc)
- Community Mobility Rituals
- Workforce Development Training
- Youth Programs
- Hyperlocal Advocacy Coalition



About The Go Hub

Community Ownership & Planning Process

- Community Advisory Council
- Focus Groups
- One on One Interviews
- Design Charrettes
- Site Visits
- Community Mobility Rituals



About The Go Hub

Site Design

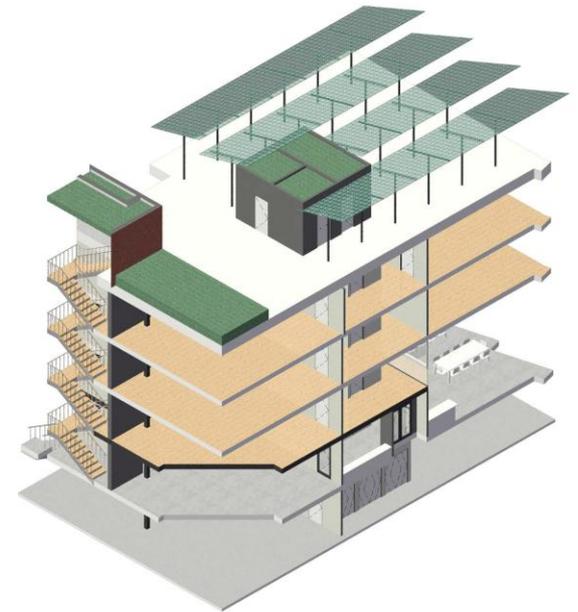
- Ideal Site
 - Adjacent to transit
 - Near high density affordable housing
 - Near ample retail
- Physical Building
 - Sustainable, carbon neutral building
 - Solar roof array
 - Rooftop garden
 - Geothermal
 - Microgrid
 - Shared mobility devices onsite
 - Two high density, affordable housing satellite sites
- Outdoor Gathering Space
 - Curated and programed for increased socialization



About The Go Hub

Impact

- Increase mobility at the neighborhood level
- Increase socialization
- Reduce violence
- Improve physical and mental health
- Create pathways to economic opportunities
- Reduce carbon footprint
- Improve air quality
- Attract additional development and investment
- Create neighborhood mobility hubs in Chicago



What happens when we turn on the **Power** and **Equity** moves like electricity through our homes, streets, neighborhoods and cities?

EQUITICITY

POWER + EQUITY >

Bikes, Birds, & Environmental Justice



**Turn on the Power
and let Equity flow...**

